

Rare Reverser - Vietnam's High-End CGI & Game Company

BUSINESS INQUIRIES

khoa.dang@rarereversee.com

0777.543.615

LOCATION

50 Street 02, Song Giong Residential
Area, District 02, Ho Chi Minh City, Vietnam

BUSINESS INQUIRIES

han.cao@rarereversee.com

0898.802.803

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RARE REVERSEE

Who We Are

Established in 2019 by LE DOAN DANG KHOA, Rare Reversee has grown into a well-regarded international studio specializing in Trailer Cinematics, Cartoon Series, Commercials, Game Development and Outsourcing. The company has established long-term partnerships with global clients, delivering world-class CGI productions while maintaining a strong focus on innovation, process optimization, and creative excellence.

With core values centered on transparency, collaboration, and adaptability, we continue to push boundaries, driving Rare Reversee towards global expansion and technological advancements in CGI and game development.

46

STAFFS

30+

CLIENTS

10+

YEARS OF EXPERIENCE

90+

PROJECTS



RARE REVERSEE

Team Structure

Pre-production

Producer

CG Supervisor

Art Director

Creative Director

Concept Art

Storyboard

Production

Modeling

Rigging

Layout

Animation

3D VFX / Simulation

Lighting - Lookdev

Rendering

Tech Art

Post-production

Compositing

2D VFX

Motion Graphic

Our Clients



JOFSOFT



VNG



Ogilvy



Unilever

SAMSUNG

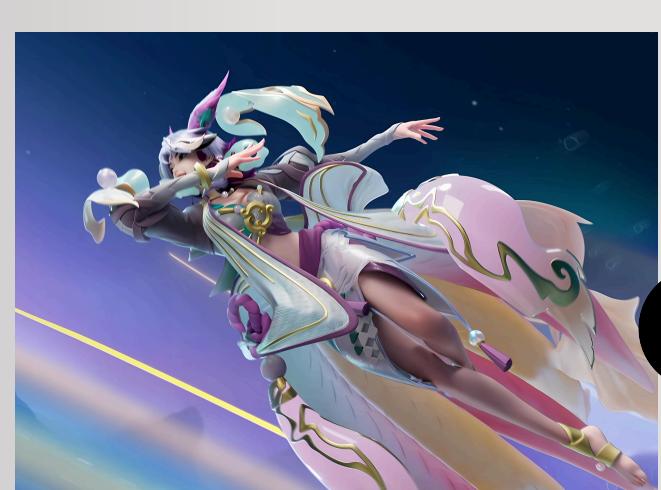
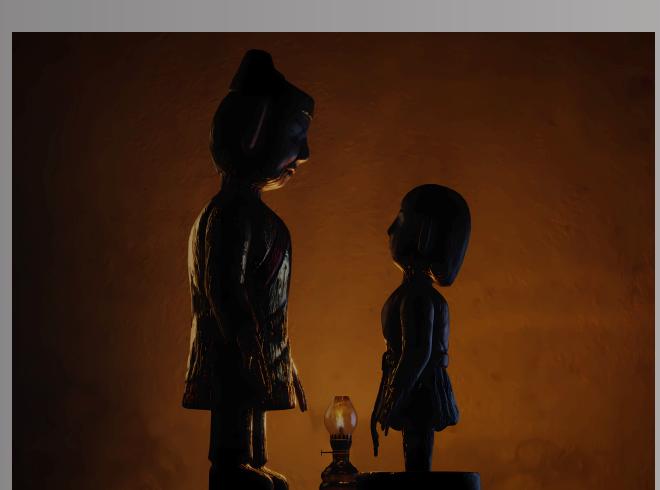
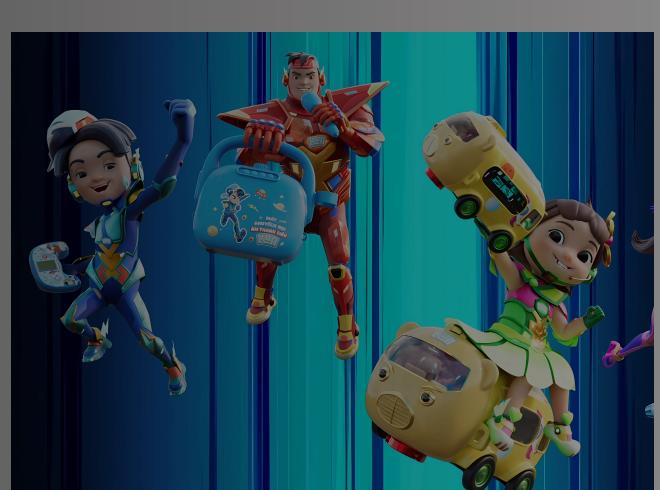
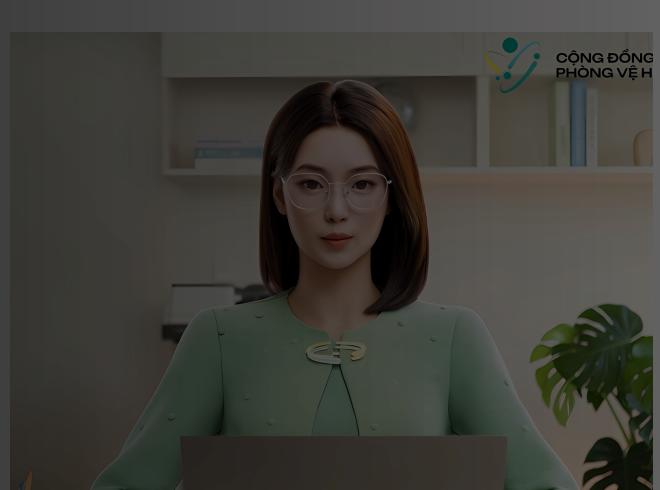
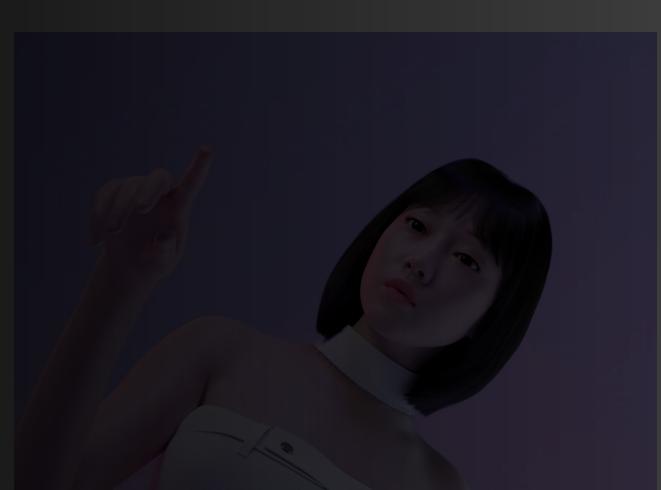
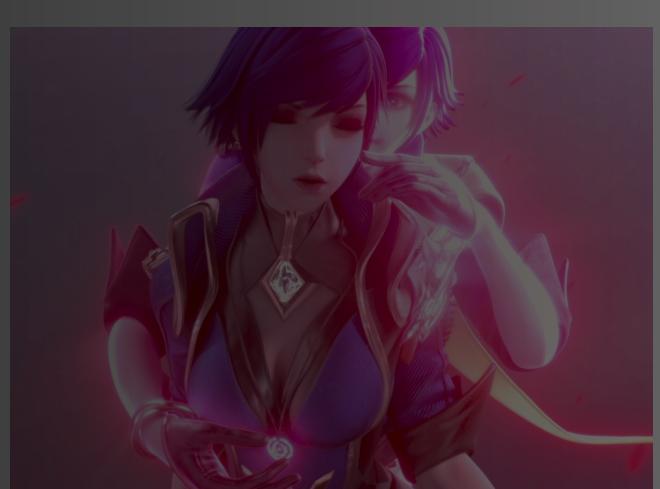
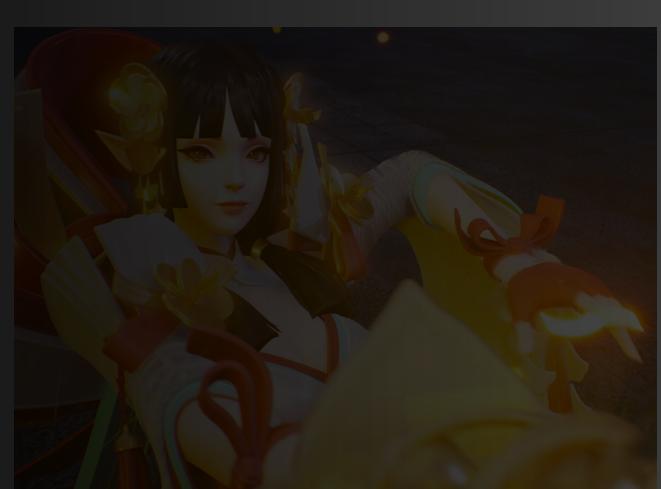
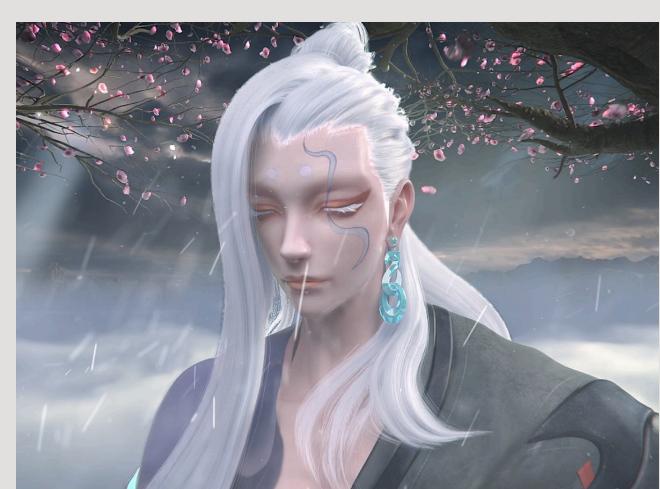
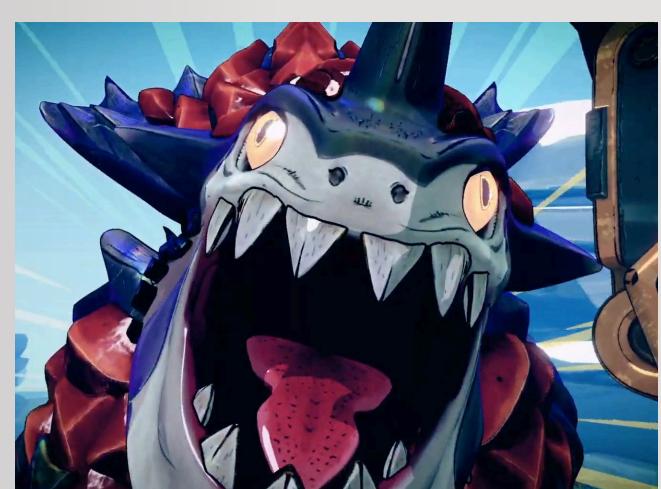
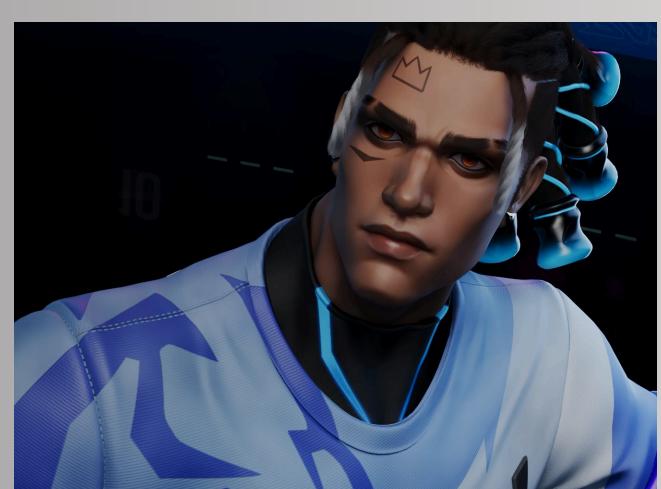
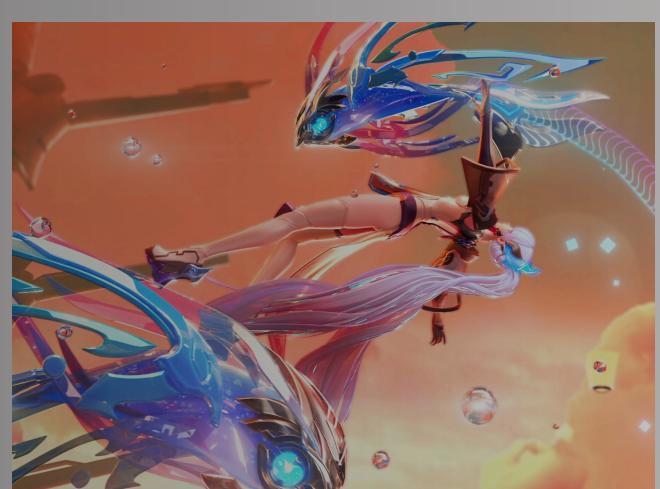
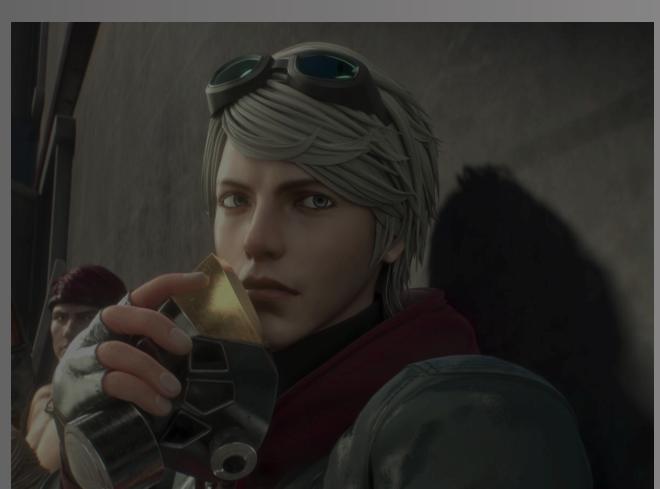
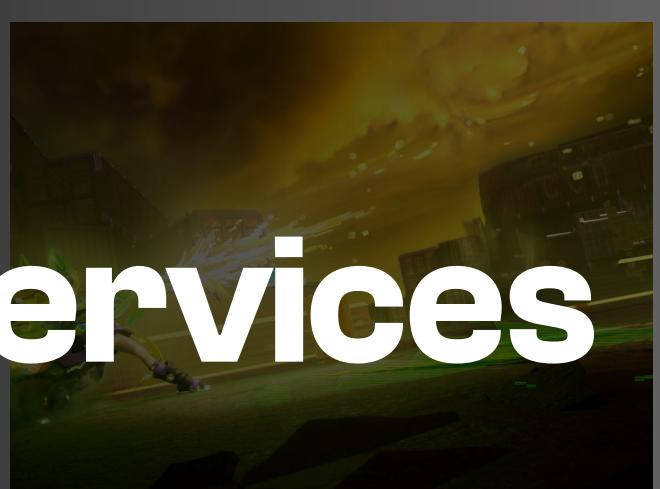
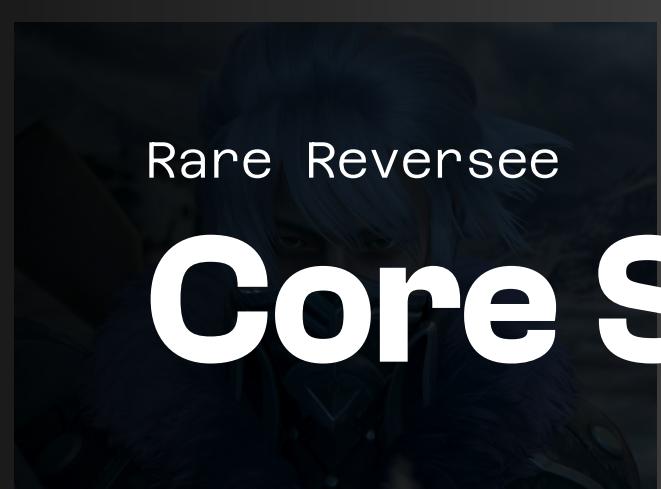
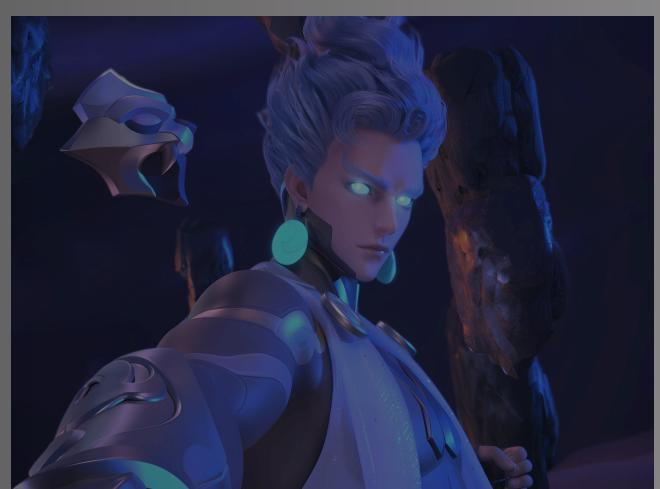
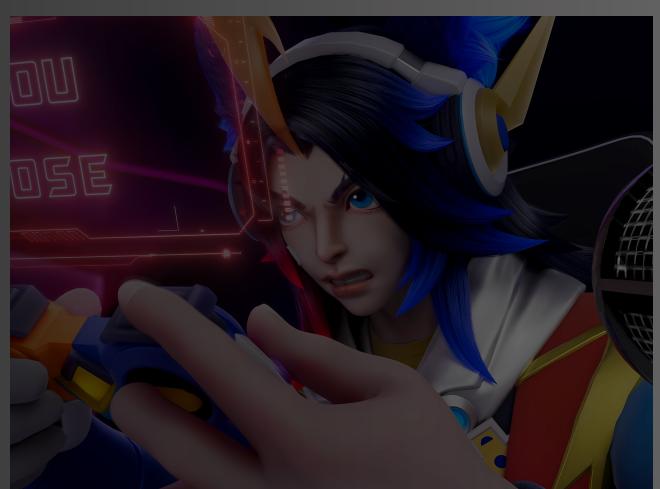
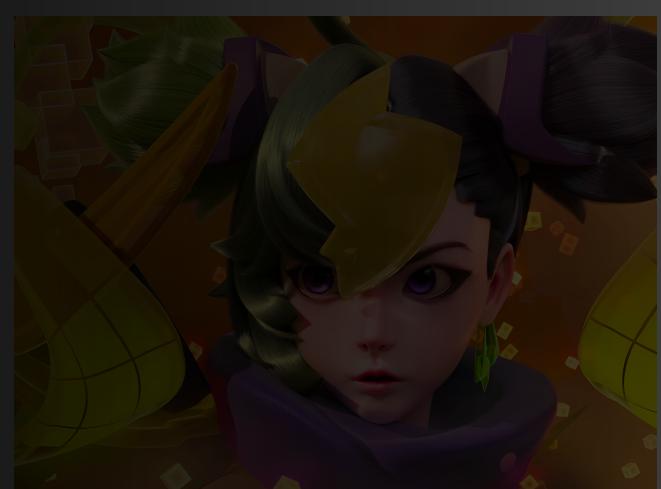
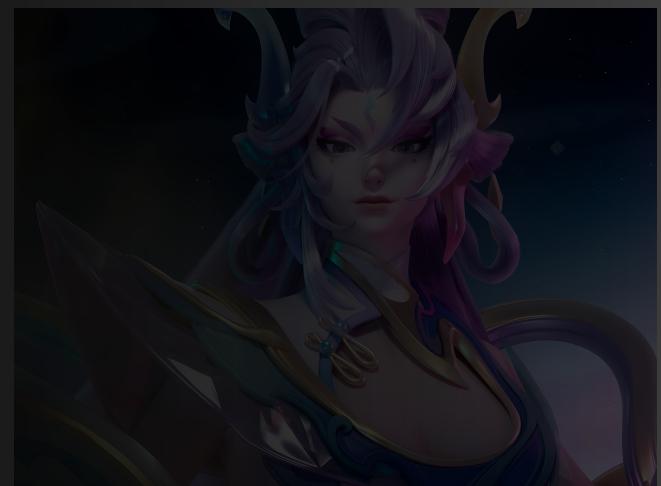
Minto

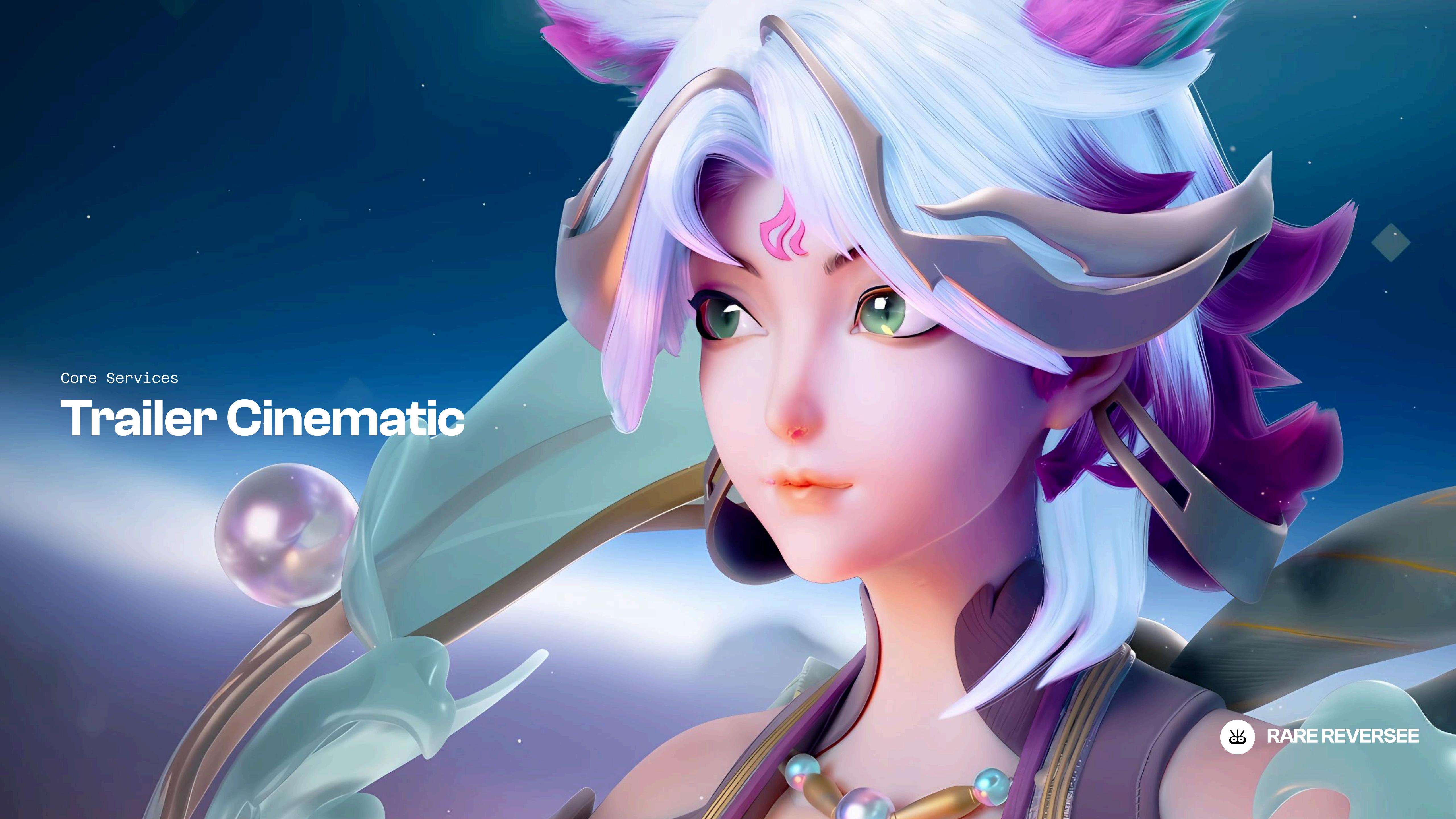
ACB

oppo



RARE REVERSEE





Core Services

Trailer Cinematic



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Glazed World



Project Info

Create a 1 min 40 second skin promotion video for three characters in the mobile game Arena of Valor on the occasion of Lunar New Year 2024, featuring a Fantasy x Surreal x Dreamlike style.



RARE REVERSEE

Glazed World



Background

A shimmering, surreal kaleidoscope world with a dreamy atmosphere filled with reflected light, where a broken glass effect causes the light to shift as the character moves. The main color tones feature a pastel gradient, sparkling light, and a magical glow effect.

Production Process:

Production: Layout, Modeling, Texturing, Rigging, Animation, VFX, Lighting/Lookdev/Render.
Post-Production: Compositing, Motion Graphic, Color Grading, Final Edit.



RARE REVERSE

AOV



Project Info:

Together with his pals, Zuka organized a stunning Union Day celebration this year. Let's appreciate Zuka, Quillen, and Keera's outstanding performances in this film. "AOV's Day" is a cinematic project from the client Garena. In a short amount of time, Rare Reversee completed the project from the concept stage to the final render.



RARE REVERSEE

AOV



Production Process:

Production: Layout, Modeling, Texturing, Rigging, Animation, VFX, Lighting/Lookdev/Render.

Post-Production: Compositing, Motion Graphic, Color Grading, Final Edit.



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Core Services

Cartoon Series



RARE REVERSEE

Kun Galaxy

Project Info

Design and produce the 3D animation series Kun Galaxy, an adventure 3D animation with episodes ranging from 4 to 8 minutes in duration.



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Kun Galaxy

KUN



Production Process:

Pre-Production: Script, Storyboard, 2D Concept, Animatic.

Production: Layout, Modeling, Texturing, Rigging, Animation, VFX, Lighting/Lookdev/Render.

Post-Production: Compositing, Motion Graphic, Color Grading, Final Edit.



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Core Services

Commercial



RARE REVERSEE

Commercial

Full CGI TVC



RARE REVERSEE

Kun Drinking Yogurt With Japanese Probiotics

KUN



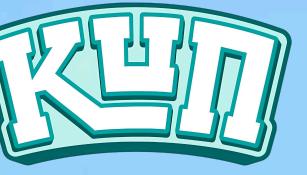
Project Info

The 30 second TVC tells the story of probiotic L-137's journey from Japan to Vietnam, starting at the Japanese Microbiology Research Institute, where it underwent rigorous clinical trials. It then became the main ingredient in KUN Drinking Yogurt before finally reaching Vietnamese mothers and children.



RARE REVERSEE

Kun Drinking Yogurt With Japanese Probiotics



Production Process:

Pre-Production: Script, Storyboard, 2D Concept, Animatic

Production: Layout, Modeling, Texturing, Rigging, Animation, VFX, Lighting/Lookdev/Render.

Post-Production: Compositing, Motion Graphic, Color Grading, Final Edit.



RARE REVERSEE

**Project Info:**

Rare Reversee is delighted to be involved in the ECDA Singapore project as CGI Creative and Post House, responsible for storyboard, creating 3D characters, and Clay Animation. The CGI team at Rare Reversee studied and designed characters with clay-like surfaces to accurately simulate the project effect. This created a continuous change in fingerprint effects as the characters moved, imitating the manual shaping process.



Production Process:

Production: Layout, Modeling, Texturing, Rigging, Animation, VFX, Lighting/Lookdev/Render.
Post-Production: Compositing, Motion Graphic, Color Grading, Final Edit.



RARE REVERSEE

Commercial

AI-Generated & Virtual Idol



RARE REVERSEE



Minah

Ogilvy

Project Info:

Create a Virtual Idol named Minah as the AI ambassador for the HPV Prevention Community. Minah will collaborate with Influencers including Chau Muoi, Chi Cano, and Trang Phap to deliver valuable information through the series "Actions Speak Louder than Words"

Minah

Ogilvy



Production Process:

Pre-Production: Storyboard, 2D Concept, Animatic

Production: Layout, Modeling, Texturing, Rigging, Animation, VFX, Lighting/Lookdev/Render

Post-Production: Compositing, Motion Graphic, Color Grading, Final Edit

Virtual Idol In Vietnam - EM



Project Info:

E.M is a Virtual Idol considered to be the most polished to date in the market. Through this project, the company has demonstrated its ability to deliver products of very high quality. Additionally, Rare Reversee directly conducts R&D and optimizes the product to meet high-quality demands in a short time, a unique characteristic of Virtual Idols.

Virtual Idol In Vietnam - EM



Production Process:

Pre-Production: Storyboard, 2D Concept, Animatic

Production: Layout, Modeling, Texturing, Rigging, Animation, VFX, Lighting/Lookdev/Render

Post-Production: Compositing, Motion Graphic, Color Grading, Final Edit

Commercial

Mascot



RARE REVERSEE

Ring Ring

Minto

Project Info:

Let's admire the adorable images of Ring Ring - the representative character from meCall! A memorable project by Rare Reversee as they simultaneously produced 4 clips for Minto. From receiving the client's model to the final compositing stage, the Rare Reversee team worked closely with the client to accurately convey the desired messages.



RARE REVERSEE

Ring Ring



Minto

Client's Requirements:

Creating a 3D character based on a 2D concept, include five emotional poses and three different costumes.
Produce one 60 second TVC and three 15 second video shots.

Production Process:

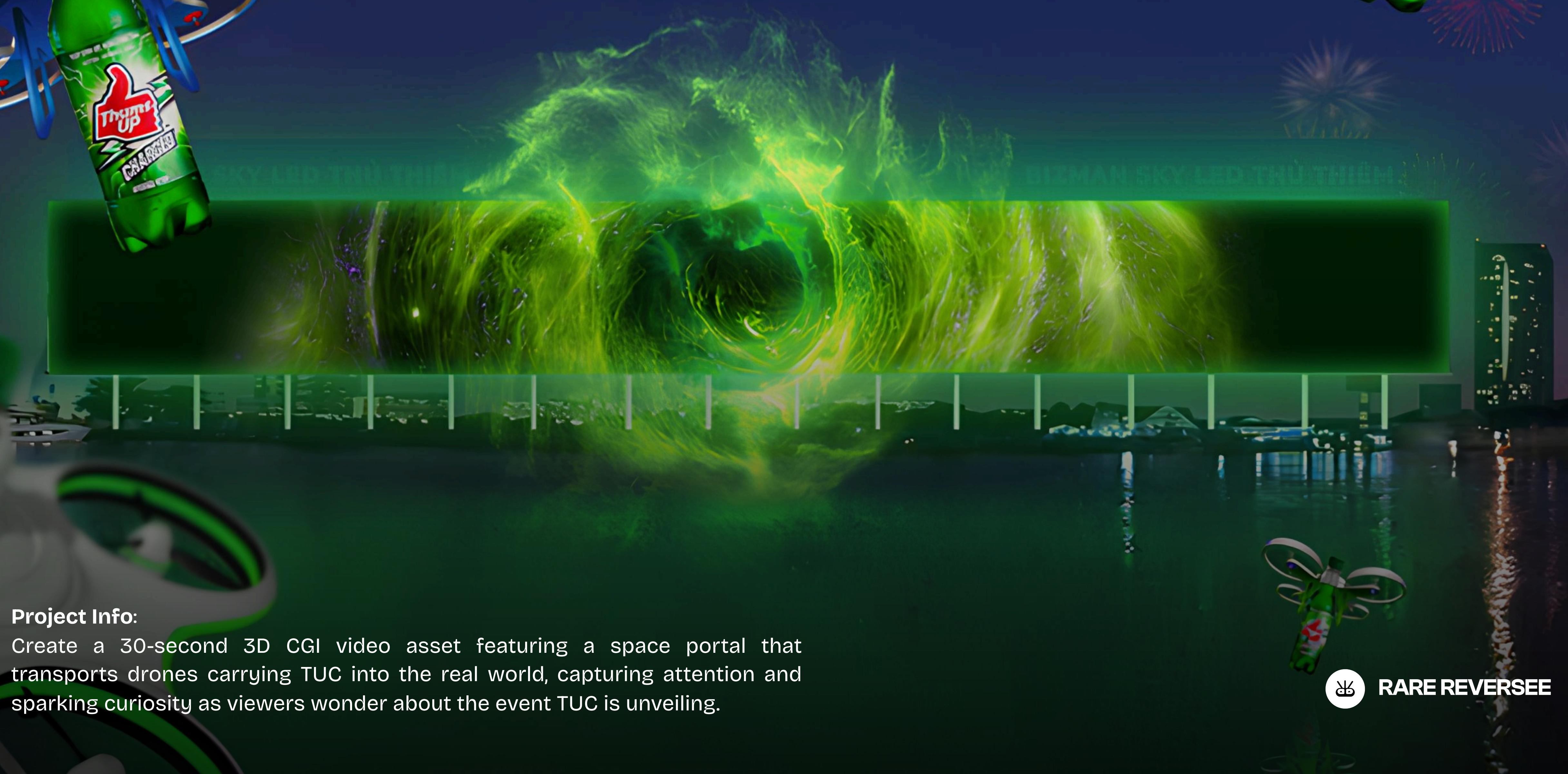
Pre-Production: Storyboard, Animatic.
Production: Layout, Modeling, Texturing, Rigging, Animation, VFX, Lighting/Lookdev/Render.
Post-Production: Compositing, Motion Graphic, Color Grading, Final Edit.

Commercial
OOH



RARE REVERSEE

Thums Up Charged



Project Info:

Create a 30-second 3D CGI video asset featuring a space portal that transports drones carrying TUC into the real world, capturing attention and sparking curiosity as viewers wonder about the event TUC is unveiling.



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Thums Up Charged



BIZMAN SKY LED THỦ THIỆM

BIZMAN SKY LED THỦ THIỆM

ĐÂY LÀ



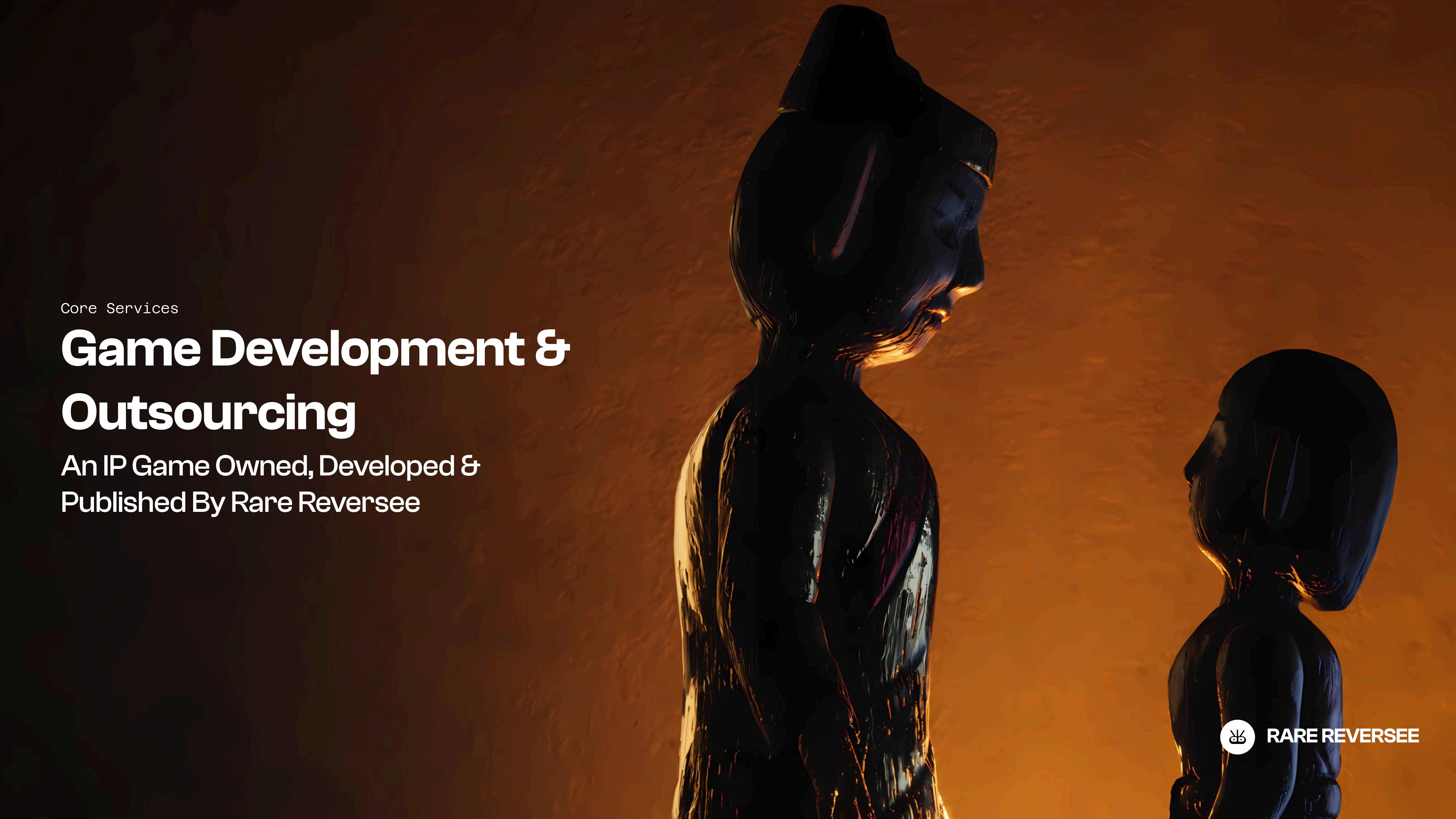
TÍN HIỆU VŨ TRỤ!

Production Process:

Production: Layout, Modeling, Texturing, Rigging, Animation, VFX,
Lighting/Lookdev/Render.
Post-Production: Compositing, Motion Graphic, Color Grading, Final Edit



RARE REVERSEE



Core Services

Game Development & Outsourcing

An IP Game Owned, Developed &
Published By Rare Reverser



RARE REVERSEE



THE SCOURGE

40K

WISHLISTS

93.84%

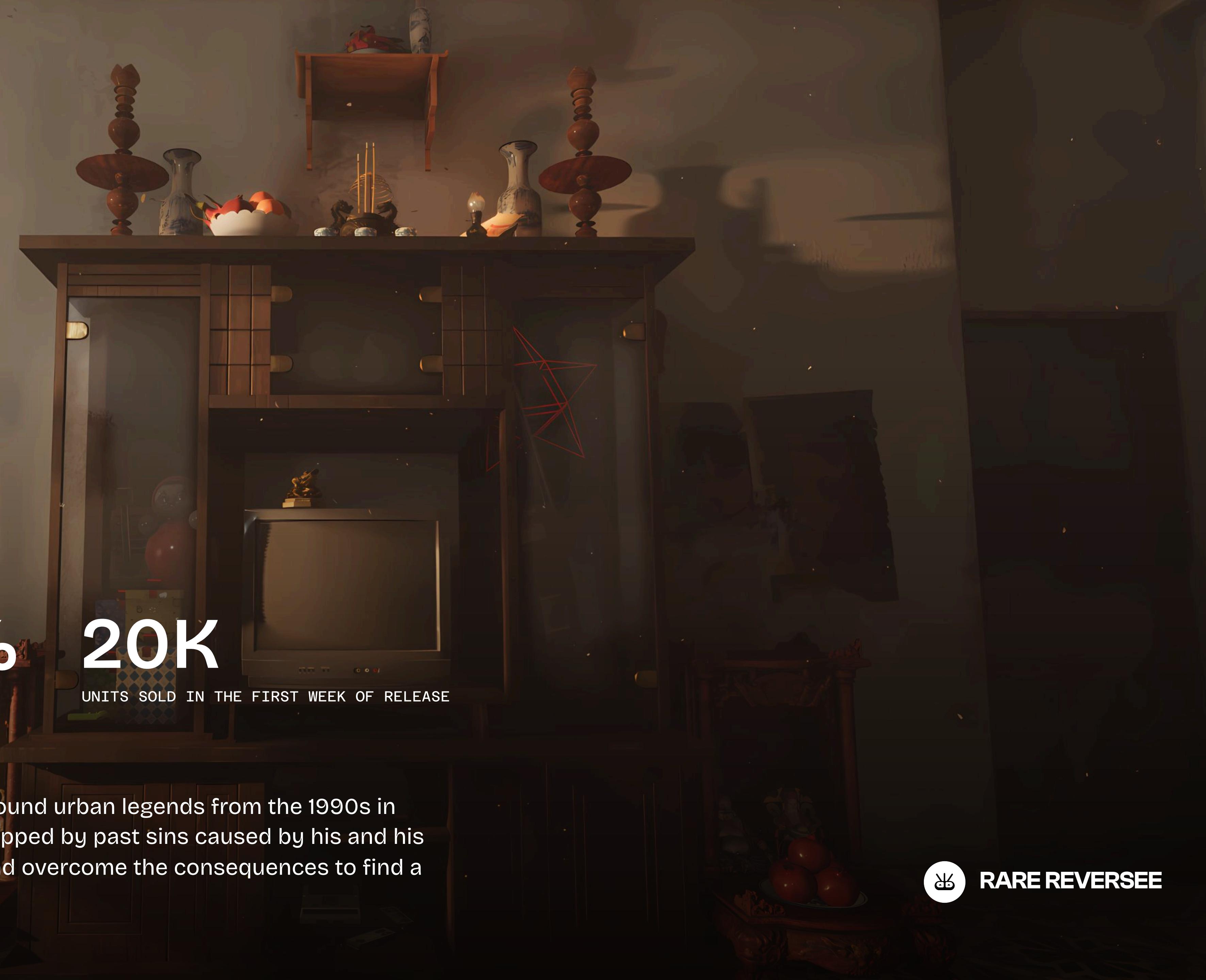
POSITIVE REVIEWS

20K

UNITS SOLD IN THE FIRST WEEK OF RELEASE

Project Info:

The Scourge game tells stories revolving around urban legends from the 1990s in Saigon, Vietnam. The male protagonist is trapped by past sins caused by his and his family's mistakes. Now, he must confront and overcome the consequences to find a path to redemption, and you are him.



RARE REVERSE



As Featured On



NGƯỜI LAO ĐỘNG





Best Studio Game



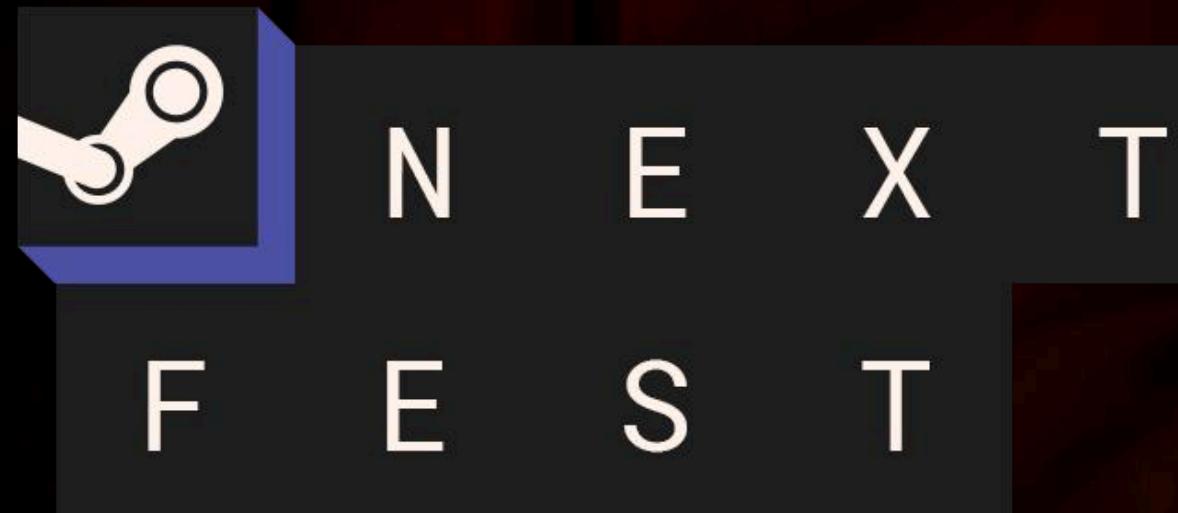
THE GAME DEVELOPMENT
WORLD CHAMPIONSHIP



RARE REVERSEE



Featured on Steam Next Fest





Spotify Trending Top 1 and 2



Listen now on Spotify



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HTV / Thủ Đức Innovation Fest



RARE REVERSEE



VTC Television's "Sóng Kết Nối"

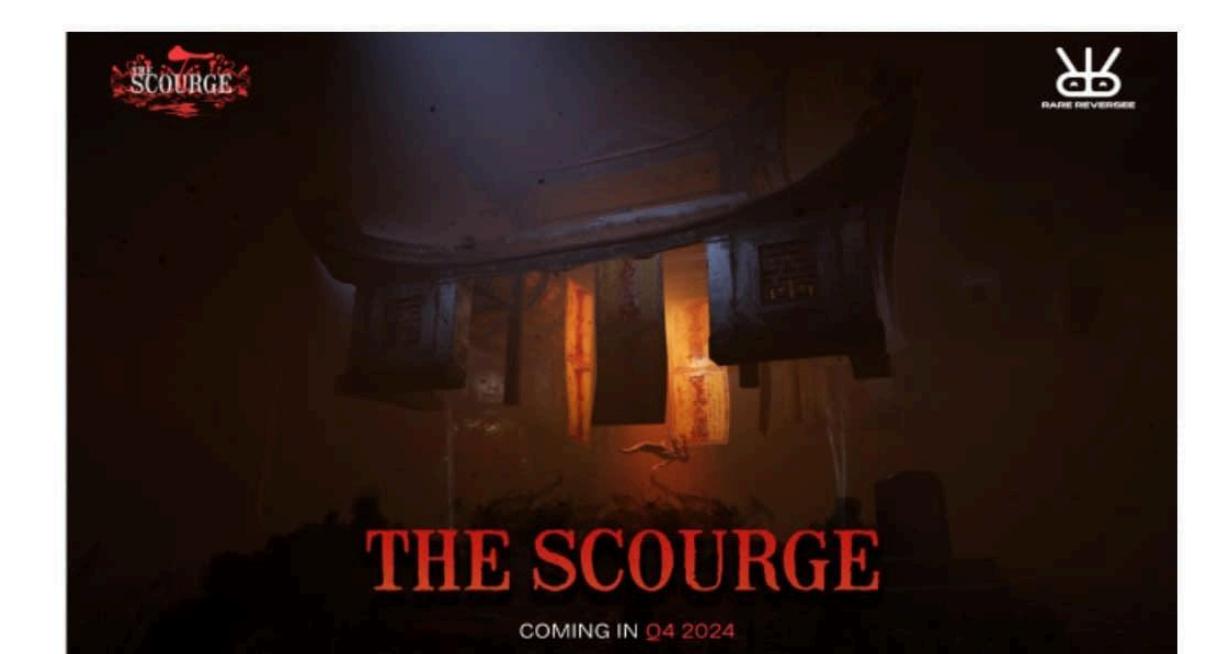


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“Horror Games Only” Japan

INDIE GAME EXHIBITION - AKIHABARA, JAPAN



靈の災 The Scourge

RARE REVERSEE



RARE REVERSEE



Indie Games Showcase

FESTIVAL IN HAIKOU AND WUHAN, CHINA

RARE REVERSEE

Technology & Tools



UNREAL
ENGINE



Houdini



SUBSTANCE
PAINTER



Software

Unreal Engine, Blender, Houdini, Maya, ZBrush, Substance Painter, After Effects, Nuke, DaVinci Resolve,...

AI-powered CGI & Animation.

Agile production, asset management, real-time rendering, mocap animation,...



RARE REVERSEE



What Do Clients Say About RARE REVERSEE?



RARE REVERSEE



“

I'm genuinely impressed by the quality Rare Reversee brought to our KUN cartoon series. From visuals and character animation to storytelling, everything was crafted with care and emotional depth, creating a strong connection with both children and parents. The Rare Reversee team works with great professionalism and flexibility, always prioritizing quality.

Phan Ngọc Mỹ - Marketing Director

@ KUN



RARE REVERSEE



“ Working with Rare Reversee on the Pizza Bandit cinematic was a smooth and rewarding experience. They quickly understood the style and tone we were aiming for and brought it to life with high-quality visuals and great attention to detail. The team was responsive, professional, and showed strong creative instincts throughout the project. We’re very happy with the final result and look forward to future collaborations.

Aron Koh – Vice President
@ Jofsoft Corporation

 RARE REVERSEE



“ Rare Reversee delivered a truly memorable experience with the Virtual Idol and AI-generated video project. Their combination of cutting-edge technology and exceptional 3D craftsmanship brought Minah to life in a way that felt vivid, relatable, and captivating for the offline audience. I highly appreciate their professionalism, quick responsiveness, and especially their limitless creative spirit throughout the process.

Nguyễn Đình Thụy – Senior Production Manager
@ Ogilvy Vietnam



“ On behalf of Garena Vietnam, I'd like to thank you for being with us on such a longway. We together did stunning CGI cinematics for our game Arena of Valor. Much appreciation and huge respect to what you have done for us and to your expertise.

Nguyễn Việt Hợp - GOP
@ Garena Vietnam

 RARE REVERSEE



Why Choose Us?



RARE REVERSEE

1. Vietnam's First 3D CGI Studio to Develop, Publish, & Own an IP Game

We take pride in being the **first** 3D CGI studio in Vietnam to not only develop but also self-publish and fully own an IP game. This demonstrates our ability to deliver world-class CGI solutions and **comprehensive game development expertise**—from concept to market.

3. Proven Expertise in Delivering Complex & High-Stakes Projects

With a **team of seasoned CGI professionals**, we excel at solving the most **technically demanding challenges** for top-tier clients. Whether it's high-quality cinematics, hyper-realistic character animation, or large-scale 3D environments, we deliver excellence—every time.

2. Full-Spectrum Premium CGI Services

We provide a **complete range of high-end CGI solutions**, including **3D Animation, VFX, Game Development & Outsourcing, Commercials, and Film Production**. Our expertise spans across multiple industries, allowing us to tailor our services to your specific needs with **uncompromising quality**.

4. Unwavering Commitment to Quality, Innovation & Cost Efficiency

At Rare Reversee, **reputation and quality come first**. We integrate **streamlined workflows, cutting-edge technology, and optimized production pipelines** to deliver **world-class CGI solutions at competitive costs**—without compromising on artistic and technical standards.

Long-Term Vision

1. Diversify Services

Expand our service portfolio to encompass a comprehensive range of high-end CGI solutions, including animation production, game development, advertising, and immersive content for virtual reality (VR) and augmented reality (AR)..

2. Build an Ecosystem

Rare Reversee is committed to building a robust ecosystem that fosters collaboration and innovation. By establishing a global network of strategic partners—including technology firms, production studios, software developers, and academic institutions—we aim to enhance resource sharing, drive technological advancements, and develop large-scale projects that push the boundaries of 3D CGI and game development.

3. Expand International Market

Strengthen our presence in global markets by forging strategic partnerships and expanding our client network across key regions, including the US, Europe, Japan, and China.

Our approach includes B2B collaborations, co-productions, and delivering high-end CGI solutions that meet international industry standards.



Make An Appointment To Test Our Ability!

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