



# Rare Reversesee - Vietnam's High-End CGI & Game Company

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RARE REVERSEE



# Who We Are

Established in 2019 by LE DOAN DANG KHOA, Rare Reversee has grown into a well-regarded international studio specializing in Trailer Cinematics, Cartoon Series, Commercials, Game Development and Outsourcing. The company has established long-term partnerships with global clients, delivering world-class CGI productions while maintaining a strong focus on innovation, process optimization, and creative excellence.

With core values centered on transparency, collaboration, and adaptability, we continue to push boundaries, driving Rare Reversee towards global expansion and technological advancements in CGI and game development.





# 46

STAFFS

# 30+

CLIENTS

# 10+

YEARS OF EXPERIENCE

# 90+

PROJECTS



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# Team Structure

## Pre-production

- Producer
- CG Supervisor
- Art Director
- Creative Director
- Concept Art
- Storyboard

## Production

- Modeling
- Rigging
- Layout
- Animation
- 3D VFX / Simulation
- Lighting - Lookdev
- Rendering
- Tech Art

## Post-production

- Compositing
- 2D VFX
- Motion Graphic





Our Clients



JOFSOFT



UNG



Ogilvy



SAMSUNG

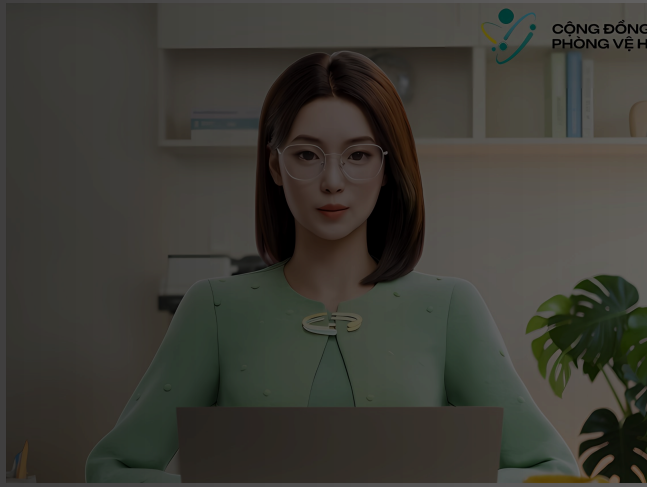
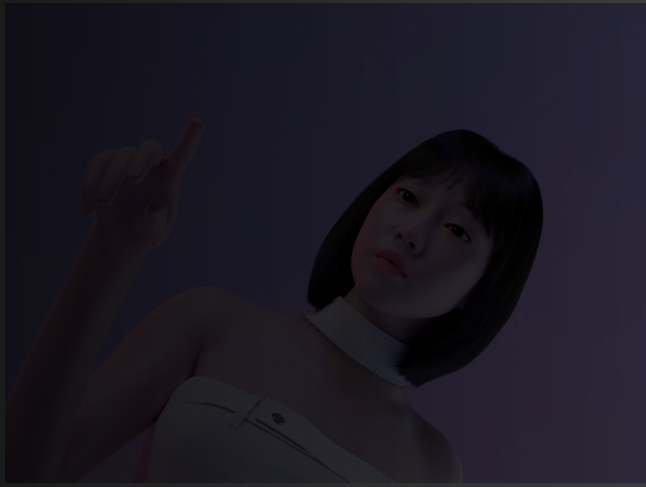
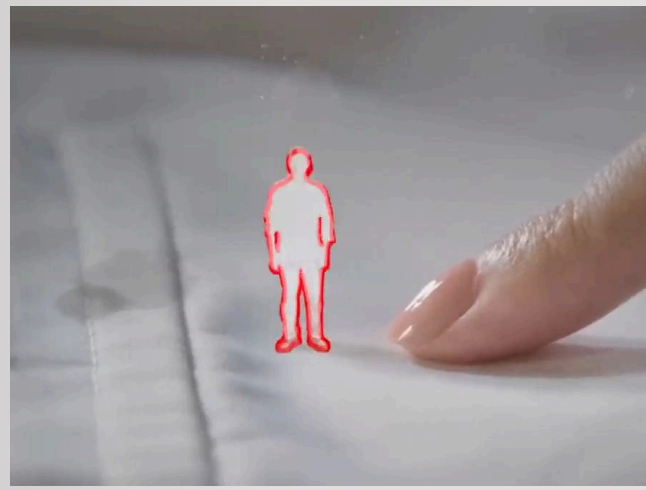
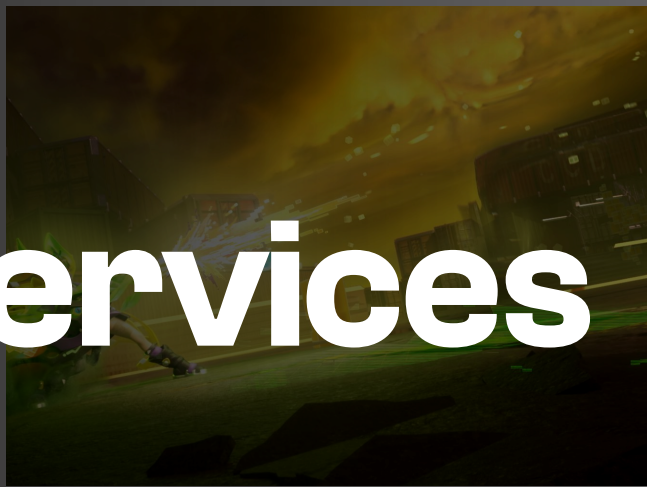
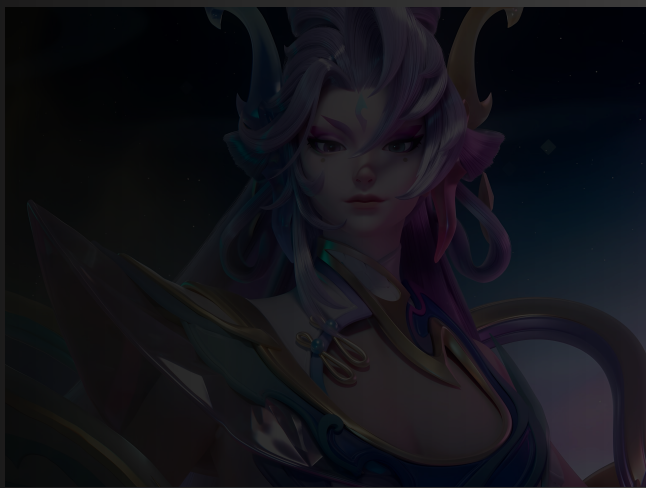
Minto

ACB

oppo







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# Core Services

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Core Services

# Trailer Cinematic



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# Glazed World



## Project Info

Create a 1 min 40 second skin promotion video for three characters in the mobile game Arena of Valor on the occasion of Lunar New Year 2024, featuring a Fantasy x Surreal x Dreamlike style.



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# Glazed World



## Background

A shimmering, surreal kaleidoscope world with a dreamy atmosphere filled with reflected light, where a broken glass effect causes the light to shift as the character moves. The main color tones feature a pastel gradient, sparkling light, and a magical glow effect.

## Production Process:

Production: Layout, Modeling, Texturing, Rigging, Animation, VFX, Lighting/Lookdev/Render.

Post-Production: Compositing, Motion Graphic, Color Grading, Final Edit.



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The background of the entire image is a vibrant, stylized illustration. It features three characters from the game AOV: Keera on the left, Zuka in the center, and Quillen on the right. Keera is a female character with long, flowing green hair and a purple and black outfit, holding a large, colorful, abstract object. Zuka is a male character with a large, black, stylized head and a green and black outfit, holding a large, colorful, abstract object. Quillen is a male character with short, spiky blue hair and a blue and white outfit, holding a large, colorful, abstract object. The background is a mix of bright colors like pink, yellow, and green, with geometric shapes and patterns. The overall style is highly stylized and colorful.

# AOV



## Project Info:

Together with his pals, Zuka organized a stunning Union Day celebration this year. Let's appreciate Zuka, Quillen, and Keera's outstanding performances in this film. "AOV's Day" is a cinematic project from the client Garena. In a short amount of time, Rare Reversee completed the project from the concept stage to the final render.



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AOV



**Production Process:**

Production: Layout, Modeling, Texturing, Rigging, Animation, VFX, Lighting/Lookdev/Render.

Post-Production: Compositing, Motion Graphic, Color Grading, Final Edit.



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# Cartoon Series



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# Kun Galaxy

## Project Info

Design and produce the 3D animation series Kun Galaxy, an adventure 3D animation with episodes ranging from 4 to 8 minutes in duration.



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# Kun Galaxy



## Production Process:

Pre-Production: Script, Storyboard, 2D Concept, Animatic.

Production: Layout, Modeling, Texturing, Rigging, Animation, VFX, Lighting/Lookdev/Render.

Post-Production: Compositing, Motion Graphic, Color Grading, Final Edit.



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# Commercial



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Commercial

# Full CGI TVC



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# Kun Drinking Yogurt With Japanese Probiotics



## Project Info

The 30 second TVC tells the story of probiotic L-137's journey from Japan to Vietnam, starting at the Japanese Microbiology Research Institute, where it underwent rigorous clinical trials. It then became the main ingredient in KUN Drinking Yogurt before finally reaching Vietnamese mothers and children.



# Kun Drinking Yogurt With Japanese Probiotics



## Production Process:

Pre-Production: Script, Storyboard, 2D Concept, Animatic

Production: Layout, Modeling, Texturing, Rigging, Animation, VFX, Lighting/Lookdev/Render.

Post-Production: Compositing, Motion Graphic, Color Grading, Final Edit.



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### Project Info:

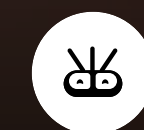
Rare Reversee is delighted to be involved in the ECDA Singapore project as CGI Creative and Post House, responsible for storyboard, creating 3D characters, and Clay Animation. The CGI team at Rare Reversee studied and designed characters with clay-like surfaces to accurately simulate the project effect. This created a continuous change in fingerprint effects as the characters moved, imitating the manual shaping process.



**Production Process:**

Production: Layout, Modeling, Texturing, Rigging, Animation, VFX, Lighting/Lookdev/Render.

Post-Production: Compositing, Motion Graphic, Color Grading, Final Edit.

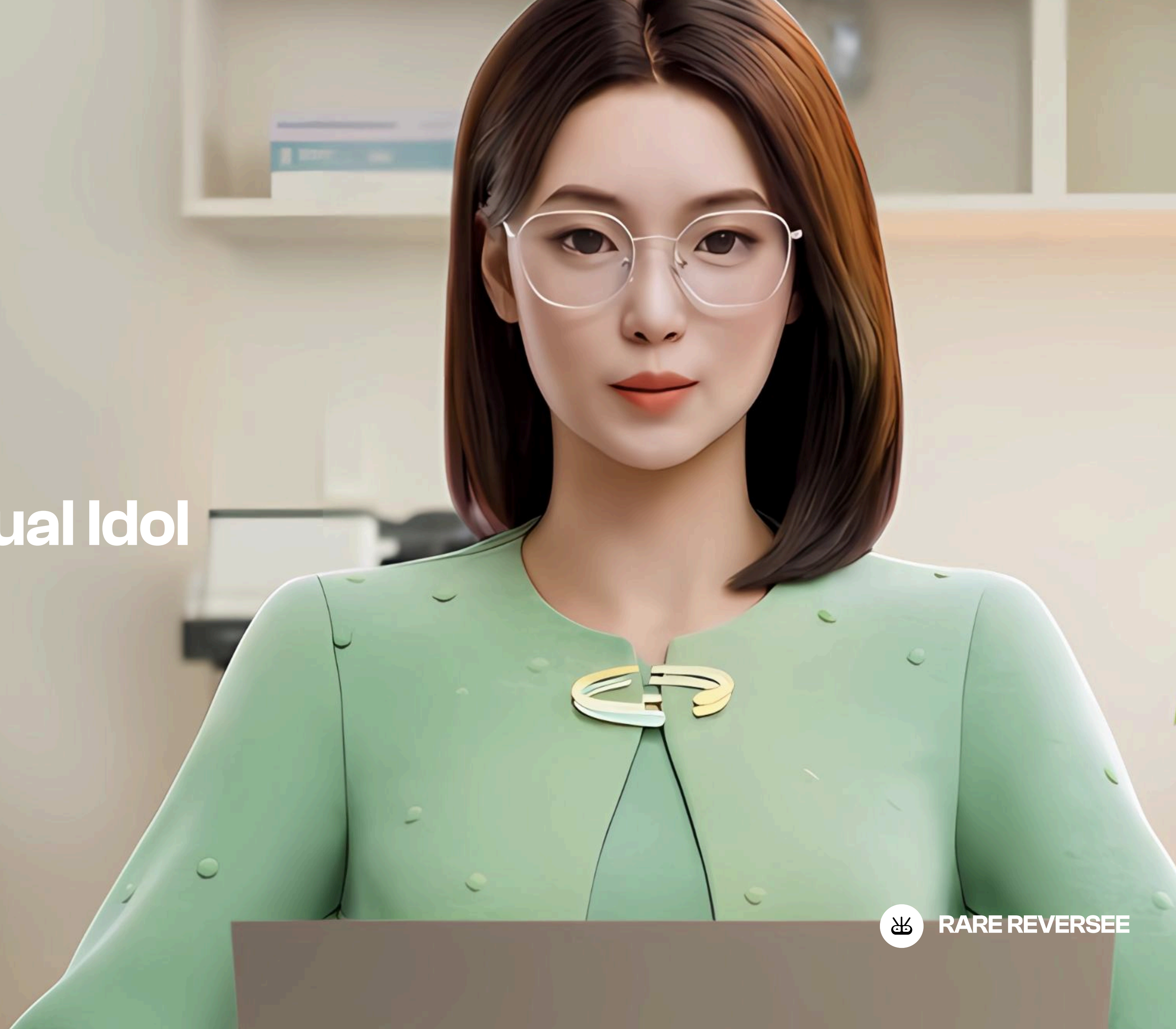


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Commercial

# AI-Generated & Virtual Idol



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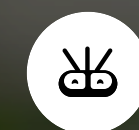


# Minah

Ogilvy

## Project Info:

Create a Virtual Idol named Minah as the AI ambassador for the HPV Prevention Community. Minah will collaborate with Influencers including Chau Muoi, Chi Cano, and Trang Phap to deliver valuable information through the series "Actions Speak Louder than Words"



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# Minah

Ogilvy



## Production Process:

Pre-Production: Storyboard, 2D Concept, Animatic

Production: Layout, Modeling, Texturing, Rigging, Animation, VFX, Lighting/Lookdev/Render

Post-Production: Compositing, Motion Graphic, Color Grading, Final Edit



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# Virtual Idol In Vietnam – EM

## Project Info:

E.M is a Virtual Idol considered to be the most polished to date in the market. Through this project, the company has demonstrated its ability to deliver products of very high quality. Additionally, Rare Reversee directly conducts R&D and optimizes the product to meet high-quality demands in a short time, a unique characteristic of Virtual Idols.



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# Virtual Idol In Vietnam – EM



## Production Process:

Pre-Production: Storyboard, 2D Concept, Animatic

Production: Layout, Modeling, Texturing, Rigging, Animation, VFX, Lighting/Lookdev/Render

Post-Production: Compositing, Motion Graphic, Color Grading, Final Edit



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Commercial

# Mascot



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# Ring Ring

Wow Minto

## Project Info:

Let's admire the adorable images of Ring Ring - the representative character from meCall! A memorable project by Rare Reversee as they simultaneously produced 4 clips for Minto. From receiving the client's model to the final compositing stage, the Rare Reversee team worked closely with the client to accurately convey the desired messages.





# Ring Ring

# Minto



## Client's Requirements:

Creating a 3D character based on a 2D concept, include five emotional poses and three different costumes.

Produce one 60 second TVC and three 15 second video shots.

## Production Process:

Pre-Production: Storyboard, Animatic.

Production: Layout, Modeling, Texturing, Rigging, Animation, VFX, Lighting/Lookdev/Render.

Post-Production: Compositing, Motion Graphic, Color Grading, Final Edit.



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Commercial

OOH



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# Thums Up Charged

## Project Info:

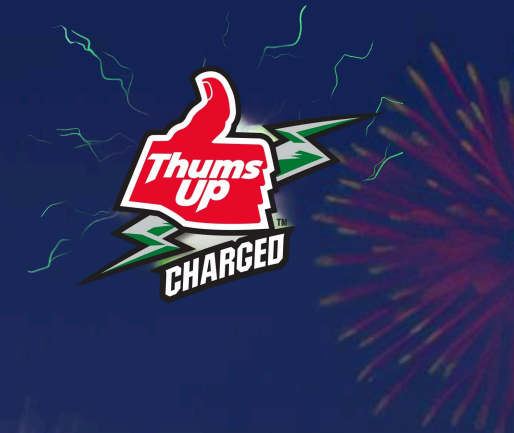
Create a 30-second 3D CGI video asset featuring a space portal that transports drones carrying TUC into the real world, capturing attention and sparking curiosity as viewers wonder about the event TUC is unveiling.



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# Thums Up Charged



# ĐÂY LÀ



# TÍN HIỆU VŨ TRỤ!

## Production Process:

Production: Layout, Modeling, Texturing, Rigging, Animation, VFX,  
Lighting/Lookdev/Render.

Post-Production: Compositing, Motion Graphic, Color Grading, Final Edit



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Core Services

# Game Development & Outsourcing

An IP Game Owned, Developed & Published By Rare Reversesee



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# THE SCOURGE

40K

WISHLISTS

93.84%

POSITIVE REVIEWS

20K

UNITS SOLD IN THE FIRST WEEK OF RELEASE

## Project Info:

The Scourge game tells stories revolving around urban legends from the 1990s in Saigon, Vietnam. The male protagonist is trapped by past sins caused by his and his family's mistakes. Now, he must confront and overcome the consequences to find a path to redemption, and you are him.



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# As Featured On







Best Studio Game



THE GAME DEVELOPMENT  
WORLD CHAMPIONSHIP



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Featured on Steam Next Fest







Spotify Trending Top 1 and 2



Listen now on Spotify





THE  
SCOURGE

HTV / Thủ Đức Innovation Fest



**THU DUC**  
INNOVATION FEST 2024  
FROM LAB TO LIFE



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# VTC Television's "Sống Kết Nối"







霊の災The Scourge

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# “Horror Games Only” Japan

INDIE GAME EXHIBITION - AKIHABARA, JAPAN







THE SCOURGE

灾殃 THE SCOURGE

灾殃 THE SCOURGE

《灾殃The Scourge》是一款极具吸引力的3D恐怖冒险游戏。玩家将带领您走进20世纪90年代的都市传说，深入越南西贡的核心地带。在了解当地文化特色的同时，面对诸多未知与谜题。本游戏讲述了主角及其家庭因往日的错误而遭受神秘超自然力量纠缠的凄惨命运。主角所历经的悲剧过往使其对生活充满失望，而因此沉溺于幻觉之中。游戏的主人公被其噩梦所困扰，在这些梦境中，现实与想象之间的边界感愈发模糊。为了重拾心中的光明，挣脱噩梦的纠缠，主角必须勇敢面对自己的伤痕，与曾经犯下的错误，并击败那个潜伏在他心中也存在于现实世界的，最恐怖敌人！故事起始于一间破败的公寓内，玩家生活的环境开始不断出现神秘的超自然现象。玩家需要思考并解开场景中错综复杂的谜题，勇敢探索神秘的未知领域，并为最终的决战做好充分准备。每一项选择，每一个举动都将决定他的命运与未来，也需要时刻保持警觉，准备迎接挑战。

操作教学

- 通过 WASD 键位 控制角色 前后左右移动
- 左键点击物品 进行交互
- 使用 F 键 打开物品菜单
- 使用 I 键 打开文档菜单

游戏内还有更多玩法，详情请参阅游戏说明文档，欢迎阅读，祝您游戏愉快！

异世界1 超级战争

ナベラ 娜薇拉 Nabeera



# Indie Games Showcase

FESTIVAL IN HAIKOU AND WUHAN, CHINA



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# Technology & Tools



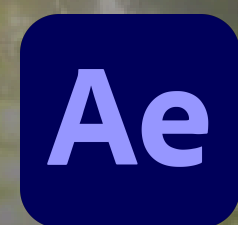
UNREAL  
ENGINE



Houdini



SUBSTANCE  
PAINTER



## Software

Unreal Engine, Blender, Houdini, Maya,  
ZBrush, Substance Painter, After Effects,  
Nuke, DaVinci Resolve,...

AI-powered CGI & Animation.

Agile production, asset management,  
real-time rendering, mocap animation,...



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# What Do Clients Say About RARE REVERSEE?



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“ I’m genuinely impressed by the quality Rare Reversee brought to our KUN cartoon series. From visuals and character animation to storytelling, everything was crafted with care and emotional depth, creating a strong connection with both children and parents. The Rare Reversee team works with great professionalism and flexibility, always prioritizing quality.


Phan Ngọc Mỹ - Marketing Director

@ KUN



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“ Working with Rare Reversee on the Pizza Bandit cinematic was a smooth and rewarding experience. They quickly understood the style and tone we were aiming for and brought it to life with high-quality visuals and great attention to detail. The team was responsive, professional, and showed strong creative instincts throughout the project. We’re very happy with the final result and look forward to future collaborations.

Aron Koh – Vice President  
@ Jofsoft Corporation








“ Rare Reverse delivered a truly memorable experience with the Virtual Idol and AI-generated video project. Their combination of cutting-edge technology and exceptional 3D craftsmanship brought Minah to life in a way that felt vivid, relatable, and captivating for the offline audience. I highly appreciate their professionalism, quick responsiveness, and especially their limitless creative spirit throughout the process.

Nguyễn Đình Thụy – Senior Production Manager  
@ Ogilvy Vietnam





“ On behalf of Garena Vietnam, I’d like to thank you for being with us on such a longway. We together did stunning CGI cinematics for our game Arena of Valor. Much appreciation and huge respect to what you have done for us and to your expertise.

Nguyễn Việt Hợp - GOP  
@ Garena Vietnam





# Why Choose Us?



## 1. Vietnam's First 3D CGI Studio to Develop, Publish, & Own an IP Game

We take pride in being the **first** 3D CGI studio in Vietnam to not only develop but also self-publish and fully own an IP game. This demonstrates our ability to deliver world-class CGI solutions and **comprehensive game development expertise**—from concept to market.

## 3. Proven Expertise in Delivering Complex & High-Stakes Projects

With a **team of seasoned CGI professionals**, we excel at solving the most **technically demanding challenges** for top-tier clients. Whether it's high-quality cinematics, hyper-realistic character animation, or large-scale 3D environments, we deliver excellence—every time.

## 2. Full-Spectrum Premium CGI Services

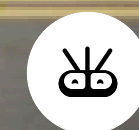
We provide a **complete range of high-end CGI solutions**, including **3D Animation, VFX, Game Development & Outsourcing, Commercials, and Film Production**. Our expertise spans across multiple industries, allowing us to tailor our services to your specific needs with **uncompromising quality**.

## 4. Unwavering Commitment to Quality, Innovation & Cost Efficiency

At Rare Reversee, **reputation and quality come first**. We integrate **streamlined workflows, cutting-edge technology, and optimized production pipelines** to deliver **world-class CGI solutions at competitive costs**—without compromising on artistic and technical standards.



# Long-Term Vision



RARE REVERSE



## 1. Diversify Services

Expand our service portfolio to encompass a comprehensive range of high-end CGI solutions, including animation production, game development, advertising, and immersive content for virtual reality (VR) and augmented reality (AR)..

## 3. Expand International Market

Strengthen our presence in global markets by forging strategic partnerships and expanding our client network across key regions, including the US, Europe, Japan, and China.

## 2. Build an Ecosystem

Rare Reversee is committed to building a robust ecosystem that fosters collaboration and innovation. By establishing a global network of strategic partners—including technology firms, production studios, software developers, and academic institutions—we aim to enhance resource sharing, drive technological advancements, and develop large-scale projects that push the boundaries of 3D CGI and game development.

Our approach includes B2B collaborations, co-productions, and delivering high-end CGI solutions that meet international industry standards.



# Make An Appointment To Test Our Ability!

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